

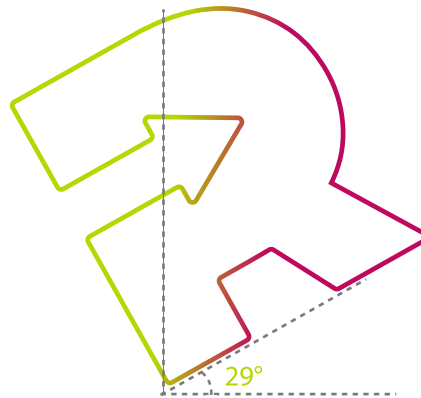
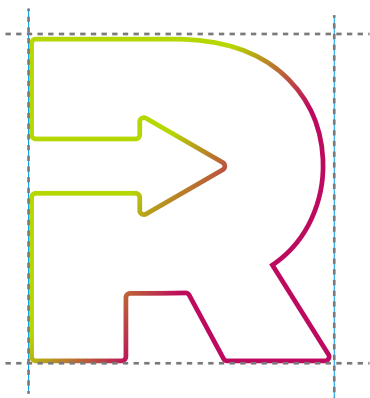
ReSolv3D[®]

Brand Guidelines

Our Logo

Our logo is the most important visual element of our brand identity. Elements are designed for use on light or dark background without using a logo variant. The logo can be displayed in a single colour format. Our word-mark logo must always display a registered trademark icon [®].

A prescribed minimum width of 150px for 'digital screens' or 25mm for 'print' must be used at all times in order to ensure maximum legibility regardless of setting or place.



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-35°

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ReSolv3D® Motif Stroke On Light



ReSolv3D® Single Solid Colour Stroke



ReSolv3D® Motif Stroke On Dark



ReSolv3D® Motif Single Colour Block

ReSolv3D[®]

Qanelas Soft Bold

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv
Ww Xx Yy Zz

*To be used in word mark logo and headings.

Qanelas Soft Regular

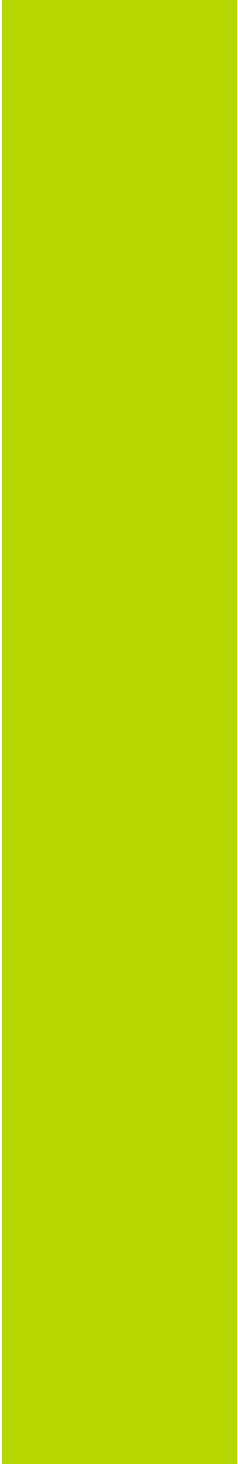
Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv
Ww Xx Yy Zz

*To be used in copy and sub title case.

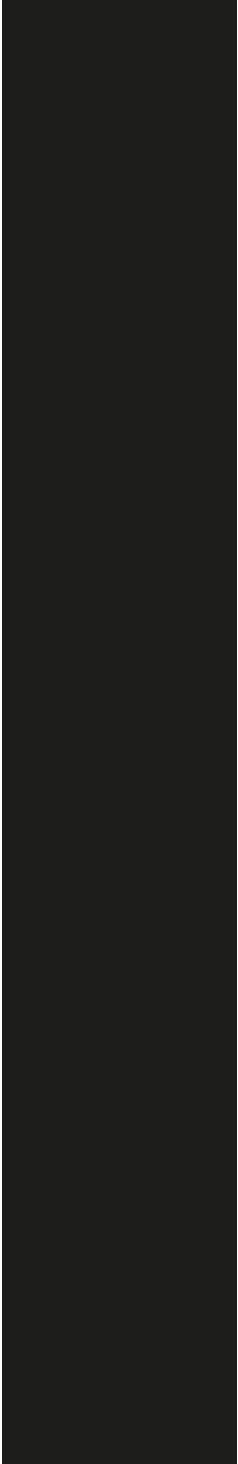
Qanelas Soft Thin

Aa Bb Cc Dd Ee Ff Gg Hh Ii Jj Kk Ll Mm
Nn Oo Pp Qq Rr Ss Tt Uu Vv
Ww Xx Yy Zz

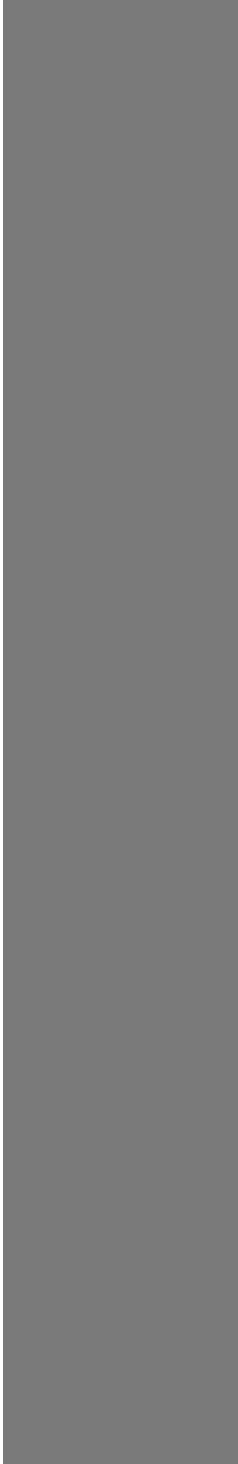
*To accompany **Bold** in headings. For Example **Heading** Style



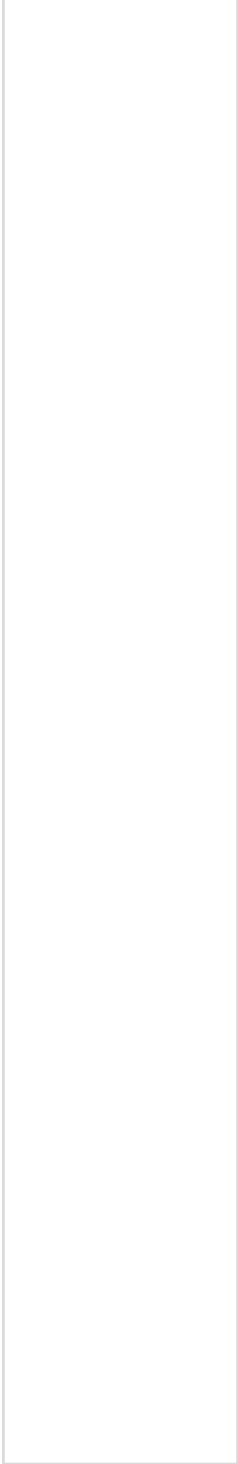
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Use Of Images

Photography and 3D modelling imagery is used across a wide variety of our marketing and other documentation, to help provide clarity of our services and an insight into our company.

Images included in our brand materials should always be of the highest quality, with pixelated or blurred images not being approved for use.

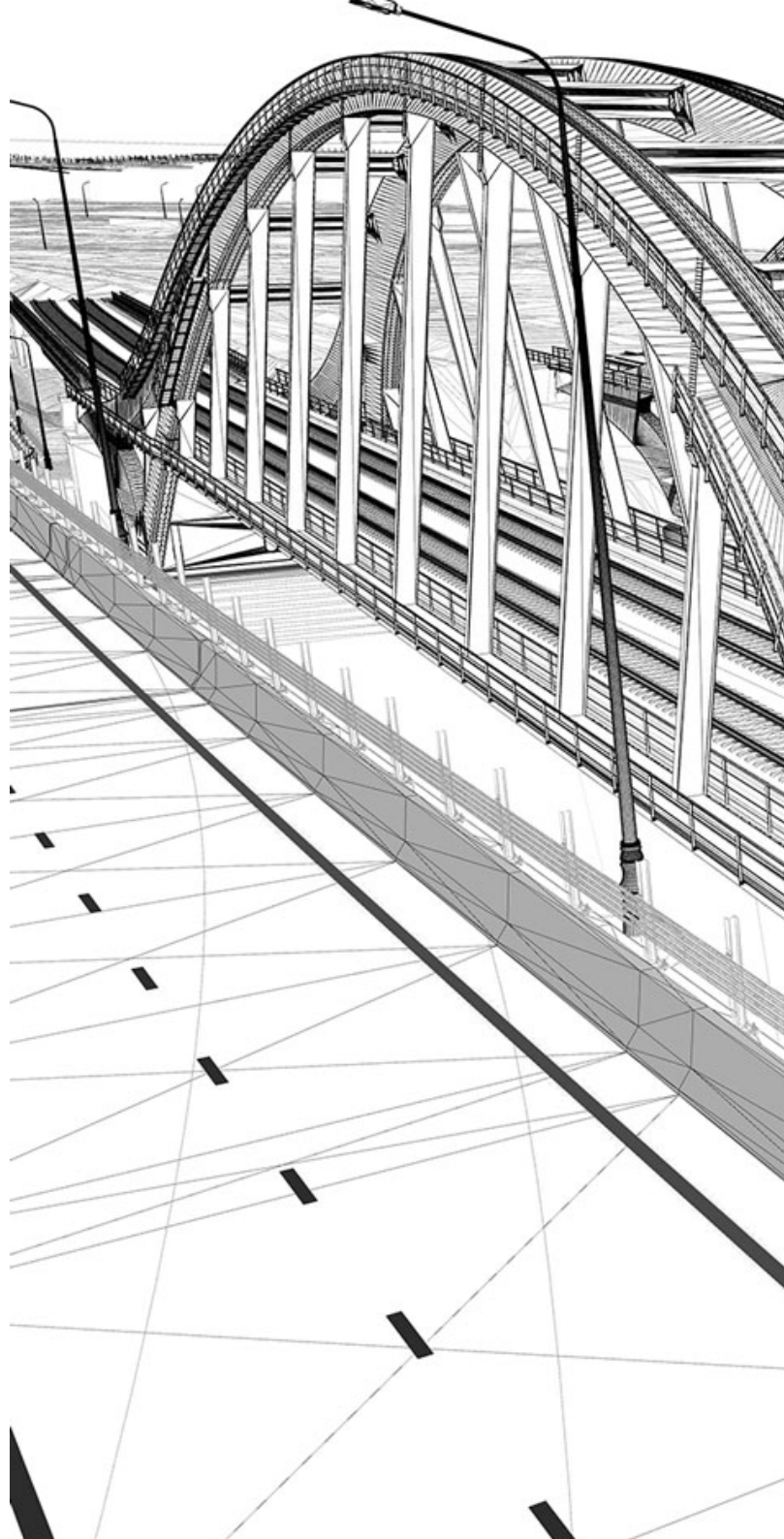


Image Types

Where possible, we are looking to offer the viewer examples of high end projects to build a sense of desire and trust. Images are to be based on linear 3D drawings, construction or completion of different project types, covering civil engineering, mechanical engineering, product design, planning and 3D design services.



Use of R Motif Window

The 'R' overlay window is used throughout our brand. This window is set to 80% opacity for a more subtle display. Used online to complement animations and create a level of depth and motion on our website.

